



**Heart of Texas**  
**Goodwill Industries, Inc.**



1700 S. New Rd, Waco, TX 76711  
 254-753-7337 | [www.hotgoodwill.org](http://www.hotgoodwill.org)

# Annual Goodwill Gala 2025 Sponsorship Opportunities

**SATURDAY, November 08, 2025 6:00 pm**  
**Anthem Stories: 800 Austin Ave Waco, TX**

## **PRESENTING SPONSORSHIP \$15,000**

*(Limited to 1 Sponsor)*

- Logo with “Presented by Company Name” on all event-related materials (program, event signage)
- Logo with “Presented by Company Name” on event webpage
- Logo with “Presented by Company Name” on all print and digital advertisements and promotions
- Co-branded swag item
- Recognition during event presentation
- Full page ad in program
- 2 raffle tickets per attendee (40 Tickets)
- 2 tables (20 Guests)

## **GOLD SPONSORSHIP \$10,000**

- Logo on all event-related materials (program, event signage)
- Logo on event webpage
- Logo on all print & digital advertisements and promotions
- Recognition during event presentation
- 1/2 page ad in program
- 2 raffle tickets per attendee (40 Tickets)
- 2 tables (20 Guests)

## **SILVER SPONSORSHIP \$7,500**

- Logo on all event-related materials (program, event signage)
- Logo on event webpage
- Logo on all print and digital advertisements and promotions
- 1/4 page ad in program
- 2 raffle tickets per attendee (20 Tickets)
- 1 table (10 Guests)

## **BRONZE SPONSORSHIP \$5,000**

- Company name listed on all event-related materials (program, event signage)
- Company name on event webpage
- Company name on all print and digital advertisements and promotions
- 2 raffle tickets per Attendee (20 Tickets)
- 1 table (10 Guests)

## **BOOZE CHOOSE SPONSORSHIP \$2,500**

- Color logo in each section of this activity area
- Spotlight in 1 social media shout out
- 1 table (10 Guests)

## **PHOTOBOOTH SPONSORSHIP \$2,500**

- Logo on photobooth area signage
- Spotlight in 1 social media shout out
- 1 table (10 Guests)

## **TABLE SPONSORSHIP \$1,200**

- Name printed on table beside number
- 1 raffle ticket per attendee (10 Tickets)
- 1 table (10 Guests)

## **LOTTERY TREE SPONSORSHIP \$500**

- Logo on activity area
- Thank you announcement from band when announcing winner.
- Program Advertisement: Eighth-Page
- 2 event tickets (2 Guests)

For more information contact Tiffany Whitley  
[twhitley@hotgoodwill.org](mailto:twhitley@hotgoodwill.org)

[www.hotgoodwill.org/events-2/shiftinggears/](http://www.hotgoodwill.org/events-2/shiftinggears/)