



Heart of Texas
Goodwill Industries, Inc.



1700 S. New Rd, Waco, TX 76711
 254-753-7337 | www.hotgoodwill.org

Shifting Gears Goodwill Gala 2025 Sponsorship Opportunities

SATURDAY, November 08th, 2025 6:00 pm
Anthem Stories: 800 Austin Ave Waco, TX

PRESENTING SPONSORSHIP \$15,000

(Limited to 1 Sponsor)

- Logo with “Presented by Company Name” on all event-related materials (program, event signage)
- Logo with “Presented by Company Name” on event webpage
- Logo with “Presented by Company Name” on all print and digital advertisements and promotions
- Co-branded swag item
- Recognition during event presentation
- Full page ad in program
- 2 raffle tickets per attendee (40 Tickets)
- 2 tables (20 Guests)

GOLD SPONSORSHIP \$10,000

- Logo on all event-related materials (program, event signage)
- Logo on event webpage
- Logo on all print & digital advertisements and promotions
- Recognition during event presentation
- 1/2 page ad in program
- 2 raffle tickets per attendee (40 Tickets)
- 2 tables (20 Guests)

SILVER SPONSORSHIP \$7,500

- Logo on all event-related materials (program, event signage)
- Logo on event webpage
- Logo on all print and digital advertisements and promotions
- 1/4 page ad in program
- 2 raffle tickets per attendee (20 Tickets)
- 1 table (10 Guests)

BRONZE SPONSORSHIP \$5,000

- Company name listed on all event-related materials (program, event signage)
- Company name on event webpage
- Company name on all print and digital advertisements and promotions
- 2 raffle tickets per Attendee (20 Tickets)
- 1 table (10 Guests)

BOOZE CHOOSE SPONSORSHIP \$2,500

- Color logo in each section of this activity area
- Spotlight in 1 social media shout out
- 1 table (10 Guests)

PHOTOBOOTH SPONSORSHIP \$2,500

- Logo on photobooth area signage
- Spotlight in 1 social media shout out
- 1 table (10 Guests)

TABLE SPONSORSHIP \$1,200

- Name printed on table beside number
- 1 raffle ticket per attendee (10 Tickets)
- 1 table (10 Guests)

LOTTERY TREE SPONSORSHIP \$500

- Logo on activity area
- Thank you announcement from band when announcing winner.
- Program Advertisement: Eighth-Page
- 2 event tickets (2 Guests)

Scan Here To Sponsor:



www.hotgoodwill.org/events-2/shiftinggears/