



**PRESENTING SPONSORSHIP \$20,000**

*(Limited to 1 Sponsor)*

- (1) Exclusive Gala Commercial
- (2) KXXV Co-Branded Commercials
- (1) Mainstream Radio Commercial
- (4) Goodwill Radio Commercials
- Exclusive Logo Placement Embedded in the 2023 Goodwill Gala Video
- Spring & Fall Sponsored Job Fair
- Good News Monthly Newsletter Ad
- Company Event Announcements
- Complimentary Meeting Space for Training or Community Events as Available
- Exclusive Print Signage
- Program Advertisement: Full-Page
- (16) Table Tickets

**TITLE SPONSORSHIP \$15,000**

*(Limited to 3 Sponsors)*

*Pick One: Reception | Booze Choose | Stage*

- (1) KXXV Co-Branded Commercial
- (1) Mainstream Radio Commercial
- (1) Goodwill Radio Commercial Ad
- (1) Sponsored Job Fair
- Good News Monthly Newsletter Ad
- Company Event Announcements
- Exclusive Print Signage
- Program Advertisement: Full-Page
- (16) Table Tickets

**PLATINUM SPONSORSHIP \$10,000**

- (1) Co-Branded Commercial
- (1) Goodwill Radio Commercial Ad
- Digital Signage Logo Enclosure
- Print Signage: Logo Only
- Program Advertisement: Full-Page
- (16) Table Tickets

**GOLD SPONSORSHIP \$7,500**

- Digital Signage Logo Enclosure
- Print Signage: Name Only
- Program Advertisement: Half-Page
- (8) Table Tickets

**SILVER SPONSORSHIP \$5,000**

- Digital Signage: Name Enclosure
- Print Signage: Name Only
- Program Advertisement: Quarter-Page
- (8) Table Tickets and Swag Bags

**BRONZE SPONSORSHIP \$2,500**

- Digital Signage: Name Enclosure
- Print Signage: Name Only
- Program Advertisement: Eighth-Page
- (8) Table Tickets

All sponsor levels will receive:

- Social Media Advertisement
- Website Promotion
- Electronic Mail Distribution



Heart of Texas Goodwill appreciates your generous support of our vision for the community and the mission we live out every day in our retail operations and Job Connection centers. As a gala sponsor, you'll lead the way to open even more opportunities to those who wish to up skill their careers and improve their lives through the power of work. Gala contributions go directly towards scholarships for Mission Services participants and Goodwill team members seeking to pursue higher education or skill certification. We hope you will join our efforts again as a 2023 Goodwill Gala Sponsor.

Your 2023 Goodwill Gala Sponsorship will provide your company with premium exposure opportunities.

**TOTAL UNIQUE  
ONLINE VISITORS**

**16,800+**



**NEWSLETTER  
SUBSCRIBERS**

**15,500**



**SOCIAL MEDIA  
FANS**

**4,500+**



**SPONSORSHIP COMMITMENT/PAYMENT**

Please make your check payable to: Heart of Texas Goodwill Industries, Inc. Total Amount: \_\_\_\_\_

Name \_\_\_\_\_

Title/Company \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

Invoice Me

Or to charge your contributions to your credit card,  
please pay by phone at 254-753-7337 ext. 132 or online:  
[hotgoodwill.org/sponsorship](http://hotgoodwill.org/sponsorship)



For more information, please contact the HOTGW Marketing Department: [marketing@hotgoodwill.org](mailto:marketing@hotgoodwill.org)