



PRESENTING SPONSORSHIP \$20,000

(Limited to 1 Sponsor)

- (1) Exclusive Gala Commercial
- (2) KXXV Co-Branded Commercials
- (1) Mainstream Radio Commercial
- (4) Goodwill Radio Commercials
- Exclusive Logo Placement Embedded in the 2023 Goodwill Gala Video
- Spring & Fall Sponsored Job Fair
- Good News Monthly Newsletter Ad
- Company Event Announcements
- Complimentary Meeting Space for Training or Community Events as Available
- Exclusive Print Signage
- Program Advertisement: Full-Page
- (16) Table Tickets and Swag Bags

TITLE SPONSORSHIP \$15,000

(Limited to 3 Sponsors)

Pick One: Reception | Booze Choose | Stage

- (1) KXXV Co-Branded Commercial
- (1) Mainstream Radio Commercial
- (1) Goodwill Radio Commercial Ad
- (1) Sponsored Job Fair
- Good News Monthly Newsletter Ad
- Company Event Announcements
- Exclusive Print Signage
- Program Advertisement: Full-Page
- (16) Table Tickets and Swag Bags

PLATINUM SPONSORSHIP \$10,000

- (1) Co-Branded Commercial
- (1) Goodwill Radio Commercial Ad
- Digital Signage Logo Enclosure
- Print Signage: Logo Only
- Program Advertisement: Full-Page
- (16) Table Tickets and Swag Bags

GOLD SPONSORSHIP \$7,500

- Digital Signage Logo Enclosure
- Print Signage: Name Only
- Program Advertisement: Half-Page
- (8) Table Tickets and Swag Bags

SILVER SPONSORSHIP \$5,000

- Digital Signage: Name Enclosure
- Print Signage: Name Only
- Program Advertisement: Quarter-Page
- (8) Table Tickets and Swag Bags

BRONZE SPONSORSHIP \$2,500

- Digital Signage: Name Enclosure
- Print Signage: Name Only
- Program Advertisement: Eighth-Page
- (8) Table Tickets and Swag Bags

All sponsor levels will receive:

- Social Media Advertisement
- Website Promotion
- Electronic Mail Distribution



Heart of Texas Goodwill appreciates your generous support of our vision for the community and the mission we live out every day in our retail operations and Job Connection centers. As a gala sponsor, you'll lead the way to open even more opportunities to those who wish to up skill their careers and improve their lives through the power of work. Gala contributions go directly towards scholarships for Mission Services participants and Goodwill team members seeking to pursue higher education or skill certification. We hope you will join our efforts again as a 2023 Goodwill Gala Sponsor.

Your 2023 Goodwill Gala Sponsorship will provide your company with premium exposure opportunities.

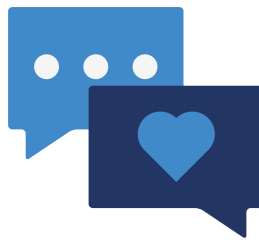
TOTAL UNIQUE
ONLINE VISITORS

16,800+



NEWSLETTER
SUBSCRIBERS

15,500



SOCIAL MEDIA
FANS

4,500+



SPONSORSHIP COMMITMENT/PAYMENT

Please make your check payable to: Heart of Texas Goodwill Industries, Inc. Total Amount: _____

Name _____

Title/Company _____

Address _____ City, State, Zip _____

Phone (____) _____ Email _____

Invoice Me

Or to charge your contributions to your credit card,
please pay by phone at 254-753-7337 ext. 132 or online:
hotgoodwill.org/sponsorship



For more information, please contact the HOTGW Marketing Department: marketing@hotgoodwill.org