



TITLE SPONSORSHIP \$15,000

(Limited to 1 sponsor)

- (1) Television ad enclosure
- Mainstream radio commercials
- Printed collateral
- Press Release
- Public Event Recognition
- Goodwill Radio Commercial Ad
- Social Media Advertisement
- Website Promotion
- Electronic Mail Distribution
- Social Media
- Exclusive Digital Signage
- Exclusive Print Signage
- Program Advertisement: Full Page Inside Cover
- (16) Reserved Table Tickets
- (16) Swag Bags

PLATINUM SPONSORSHIP \$10,000

(Limited to 2 sponsors)

- Public Event Recognition
- Goodwill Radio Commercial Ad
- Social Media Advertisement
- Website Promotion
- Electronic Mail Distribution
- Social Media
- Digital Signage: Logo Enclosure
- Print Signage: Logo Enclosure
- Program Advertisement: Full Page
- (16) Reserved Table Tickets
- (16) Swag Bags

GOLD SPONSORSHIP \$7,500

- Social Media Advertisement
- Website Promotion
- Electronic Mail Distribution
- Social Media
- Digital Signage: Logo Enclosure
- Print Signage: Name Only
- Program Advertisement: Half Page
- (8) Reserved Table Tickets
- (8) Swag Bags

SILVER SPONSORSHIP \$4,000

- Social Media Advertisement
- Website Promotion
- Electronic Mail Distribution
- Social Media
- Digital Signage: Name Enclosure
- Print Signage: Name Only
- Program Advertisement: Quarter Page
- (8) Reserved Table Tickets
- (8) Swag Bags

BRONZE SPONSORSHIP \$2,000

- Social Media Advertisement
- Website Promotion
- Electronic Mail Distribution
- Social Media
- Digital Signage: Name Enclosure
- Print Signage: Name Only
- Program Advertisement: Eighth Page
- (8) Reserved Table Tickets
- (8) Swag Bags

GOOD PARTNER SPONSORSHIP \$1,000

- Program advertisement: Reserved Listing
- (8) Reserved table tickets
- (8) Swag bags

GOOD FRIEND SPONSORSHIP \$250

- (2) Reserved table tickets
- (2) Swag bags



Saturday, September 24, 2022 6:00 PM
Baylor Club

TITLE SPONSOR \$15,000
 (1) Television ad enclosure, Mainstream radio commercials, Printed collateral, Press Release, Public event recognition, Goodwill radio commercial ad, Social media advertisement, Website promotion, Electronic mail distribution, Social media, Digital signage: exclusive screen, logo enclosure, Print signage: exclusive signage with logo and bio, Program advertisement: full page inside cover, (16) Reserved table tickets, (16) Swag bags

PLATINUM SPONSOR \$10,000
 Public event recognition, Goodwill radio commercial ad, Social media advertisement, Website promotion, Electronic mail distribution, Social media, Digital signage: logo enclosure, Print signage: logo enclosure, Program advertisement: full page, (16) Reserved table tickets, (16) Swag bags

GOLD SPONSOR \$7,500
 Social media advertisement, Website promotion, Electronic mail distribution, Social media, Digital signage: shared screen, logo enclosure, Print signage: name only, Program advertisement: half page, (8) Reserved table tickets, (8) Swag bags

SILVER SPONSOR \$4,000
 Social media advertisement, Website promotion, Electronic mail distribution, Social media, Digital signage: name enclosure, Print signage: name only, Program advertisement: quarter page, (8) Reserved table tickets, (8) Swag bags

BRONZE SPONSOR \$2,000
 Social media advertisement, Website promotion, Electronic mail distribution, Social media, Digital signage: name enclosure, Print signage: name only, Program advertisement: eighth page, (8) Reserved table tickets, (8) Swag bags

GOOD PARTNER \$1000
 Program advertisement: Reserved listing, (8) Reserved table tickets, (8) Swag bags

GOOD FRIEND \$250
 (2) Reserved table tickets, (2) Swag bags

DONATION
 We cannot attend, but wish to contribute a gift to Heart of Texas Goodwill Industries of \$_____

SPONSORSHIP COMMITMENT/PAYMENT

Please make your check payable to: Heart of Texas Goodwill Industries, Inc. Total Amount: _____

Name _____

Title/Company _____

Address _____ City, State, Zip _____

Phone (____) _____ Email _____

Invoice Me Or to charge your contributions to your credit card, please pay by phone at 254-753-7337 ext. 132 or online: hotgoodwill.org/sponsorship



For more information, please contact the HOTGW Marketing Department: marketing@hotgoodwill.org